



AOC 2024

International Symposium & Convention

DECEMBER 11-13, 2024
NATIONAL HARBOR, MD
AOC2024.CROWS.ORG

**EXHIBITING &
SPONSORSHIP
OPPORTUNITIES**



Book Your Booth

2024 10' x 10' Exhibitor Booth Rates

	Early Rate	Standard Rate
Partner	\$5,900	\$6,200
Non-Partner	\$6,785	\$7,130
Small Business	\$2,950	\$3,395



What's included in your booth purchase:

- Four (4) complimentary booth personnel badges per 10' x 10' booth space
- Access to welcome reception and keynote sessions for registered booth personnel
- Access to Program Manager Briefing Series for all company personnel
- 8' high black pipe and drape back wall with 3' high draped side rails
- Standard booth identification sign
- Exhibitor badge to use in your customer marketing or post on your website
- Visibility in event mobile app and website
- Company listed in official on-site program
- Company description in the onsite Official Program and in your company profile on the interactive floorplan
- Post-show attendee list, including name, company, and city/state
- Exhibitor Services Kit detailing fees and information on shipping, furniture rental, and booth set-up will be emailed to the main contact for each booth approximately three months prior to the event
- Access to AOC discounted hotel rates.

Book your booth at aoc2024.crows.org.

For questions about exhibiting or sponsorship at AOC 2024, contact Sean Fitzgerald at Fitzgerald@crows.org or at **703-549-1600**, ext. 222.



Sponsorship Opportunities



As a sponsor or advertiser, your brand will be elevated at AOC 2024 beyond your standard booth footprint. We offer various level packages as well as event-specific options and tailored branding packages. Plan early for the best availability and exposure.

SOLD!

HOST SPONSORSHIP — PARTNER: \$94,500 | NON-PARTNER: \$113,400

Host Sponsorship receives ten Master Pass registrations, access to the Program Manager Briefing Series, exclusive sponsor of the Crows' Nest, your company name and logo prominently displayed on event promotional materials, signs, brochures, convention website and similar marketing venues, as well as a full-page, four-color display ad in the official on-site program (outside back cover). Additionally, the Host Sponsor receives the unique benefits of being the sponsor of the annual Welcome Reception, as well as a brief welcome address by a company representative during the opening keynote session of the symposium. The Host Sponsor will receive a seat on the event planning committee. *Host Sponsorship does not include exhibit space and may only be reserved by exhibitors with a minimum of 200 square feet of contracted space.*

PLATINUM SPONSORSHIP — PARTNER: \$26,250 | NON-PARTNER: \$31,500

Platinum Sponsorship receives four Master Pass registrations, access to the Program Manager Briefing Series, your company name and logo prominently displayed on event promotional materials, signs, brochures, convention website and similar marketing venues, as well as a full-page, four-color display ad in the official on-site program. Platinum sponsors are co-sponsors of lunch in the exhibit hall each day.

GOLD SPONSORSHIP — PARTNER: \$12,600 | NON-PARTNER: \$15,1200

Gold Sponsorship receives three Master Pass registrations, access to the Program Manager Briefing Series, your company name and logo prominently displayed on event promotional materials, signs, brochures, convention website and similar marketing venues as well as a half-page, four-color display ad in the official on-site program. Gold sponsors are co-sponsors of happy hours in the exhibit hall both days.

SILVER SPONSORSHIP — PARTNER: \$6,300 | NON-PARTNER: \$7,560

Silver Sponsorship receives two Master Pass registrations, access to the Program Manager Briefing Series, your company name and logo prominently displayed on event promotional materials, signs, brochures, convention website and similar marketing venues, as well as a quarter-page, four-color display ad in the official on-site program. Silver sponsors are co-sponsors of symposium coffee each morning.

BRONZE SPONSORSHIP — PARTNER: \$3,150 | NON-PARTNER: \$3,780

Bronze Sponsorship receives one Master Pass registration, access to the Program Manager Briefing Series, your company name and logo prominently displayed on event promotional materials, signs, brochures, convention website, and similar marketing venues.



Branding Opportunities



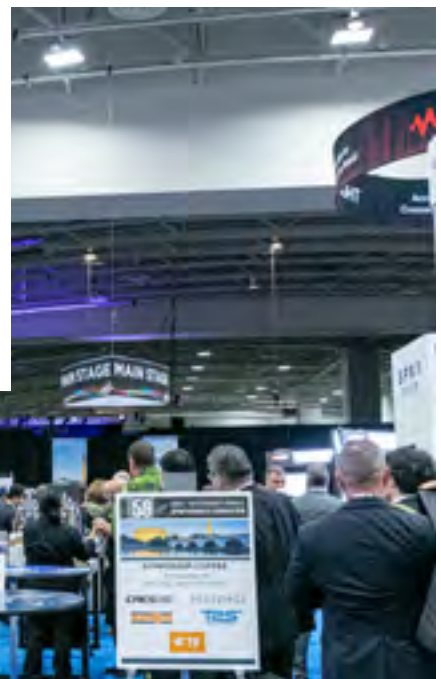
The AOC International Symposium & Convention is the largest event for members of the EW community. For companies and organizations trying to make an impression or an impact, there is simply no better opportunity to interface with clients, customers, and critical decision-makers. Several unique branding opportunities are available to raise your profile and draw your audience.

These opportunities are turn-key — All you have to do is purchase and send us artwork directly; we'll take care of the rest!

We are adding new opportunities as we speak! Head to aoc2024.crows.org to check out what we have available.

Custom Packages Available! Not seeing anything that resonates with you? Contact **Sean Fitzgerald at fitzgerald@crow.org**, to discuss and create a customized branding package that suits your budget and creative needs!

	Partner	Non-Partner
Mobile App	\$7,500	\$9,000
Registration	\$10,000	\$12,000
Registration Lobby Video Wall	\$10,000	\$12,000
Hotel Room Keys	\$7,000	\$8,400
Conference Bags (Qty 1000)	\$15,000	\$18,000
Lanyards (Qty 2500)	\$12,000	\$14,400
Registration Lobby Column Wrap (per side - 8 available)	\$4,000	\$4,800
Escalator Lobby Banner	\$18,000	\$21,600
Stair Graphics	call for details	call for details
Escalator Graphics	call for details	call for details
Exhibit Hall Entrance Sign Covers	\$2,000	\$2,400
Exhibit Hall Banners	\$10,000	\$12,000
Exhibit Hall Aisle Sign Danglers	\$8,000	\$9,600
Exhibit Hall Column Wraps (4 sides)	\$12,000	\$14,400
Exhibit Hall Triangle Banners	\$4,500	\$5,400
Exhibit Hall Floor Graphics	\$1,500	\$1,800
Exhibit Hall Table Graphics	\$5,000	\$6,000
Lightbox	\$7,500	\$9,000
Satellite Lounge	\$7,500	\$9,000
Speaker Lounge	\$10,000	\$12,000



Learn more at
aoc2024.crows.org

Secure your sponsorship positions TODAY...
before your competition does.

For additional information on AOC sponsorship please contact:

Sales & Client Operations Manager

Sean Fitzgerald

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